EVERYONE COUNTS
CENSUS DAY
APRIL 1, 2020
Everyone - regardless of age, immigration status, or criminal history - needs to be counted.

The census count is how we make sure everyone gets a voice in government and communities get your fair share of funding for programs and services.

An undercount of our population could affect services to families and children, planning for public schools, transportation, or hospitals.

By April 1, 2020 you will be mailed instructions about completing the census form either online, on paper, or over the phone.

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Spread the word about the importance of participating in Census 2020.

Train to be a Census Ambassador in your community (program starts late Fall-2019)

Have open conversations with others and help calm fears, anxiety, or address misinformation.

View available resources on our website to distribute at neighborhood activities, block parties, or local farmers markets.

Pledge to participate in Census 2020 and Stand Up to be Counted!

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For more information visit our website at: www.smccensus.org

To pledge: text COUNT to 650-200-2743 and receive more information about Census 2020